



20's Plenty E-News - April 2024

In this month's E-News:

'Plan for Drivers' a pre-election stunt that won't stop progressive local authorities implementing 20mph • Great results for 20mph in Wales • ... more on Local and Mayoral Elections 2 May 2024

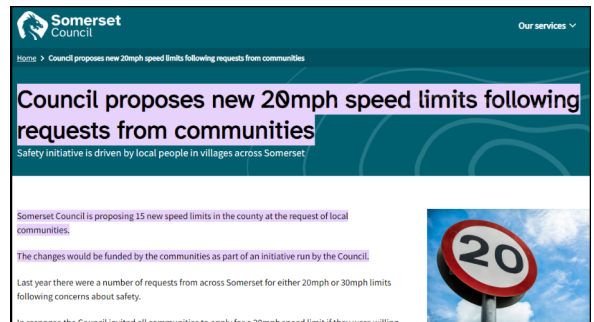


The big news is that the UK Government has published its long-awaited "[Setting Local Speed Limits](#)" guidance to local authorities (including 20mph limits) under its so-called 'Plan for Drivers'. 20's Plenty for Us has responded [here](#). In summary, it is little more than virtue signalling from a government with an eye on the next General Election. The changes in guidance are minor and will not stop progressive local authorities from implementing 20mph.

Cambridgeshire is rolling out 20mph schemes in [Ely](#) (city wide) and in [Huntingdon](#).

Somerset is responding to community demand by implementing 20mph speeds limits in [15 places](#).

More 20mph limits in [Sheffield](#) but campaigners are lobbying for a city-wide scheme including arterials. The proposed flashing 20mph signs at school drop-off /pick-up do not protect people in other places or other times.



Westmorland and Furness invited Parish Councils to bid for a share of a [£300k budget for 20mph limits](#).

Are there local elections in your area? Police and crime commissioners, some districts and a few unitaries will go to the polls on **2 May** - [see map](#). In some cases these are 'dry runs' for the General Election and for next year's county elections. For **tips on getting candidates to support 20mph**, contact your county coordinator, or **Anna** or **Adrian** (see contact details below) or watch this [video](#).

As expected, the latest result for [20mph in Wales](#) show speeds are down significantly (by 4mph on faster roads), consistent with data from other places in the UK.

20's Plenty for North Yorkshire ran a brilliant [hustings](#) for all but one of the Mayoral candidates on 19 March. Three candidates that sent supportive videos in advance can be found on the 20's Plenty for North Yorks Youtube recording [here](#).

Fact sheets on 30km/h from Lucerne - follow [this link](#) to the 20's Plenty for Us website to read information on **Swiss research** which highlights the benefits of 30km/h speed limits

CAMPAIGNER NEWS



We are supporting the **Safe Streets Now** events happening this Saturday (20 April) across the country.

For further details, visit the **Safe Streets Now** [website](#).

Regular Training Zooms on 20th of each month. As 20 April is a Saturday, we propose that the next training be instead on **Monday 20 May at 8pm** with the topic of post-election activism advice eg on introducing 20mph and your campaign to newly elected people. Pre-register [here](#)

Please let us know if you've been featured on local (or national) TV, radio or in print. We're happy to help with media training. Watch the 15 min media training by Ian Conlan, 20's Plenty Campaigner of 2023 winner (acceptance speech [here](#)), at the 20's Plenty for North Yorkshire YouTube channel [here](#) on how to write a press release.

Andy Jefferson of 20's Plenty for Whitby made a great 'how to make a campaign' video [here](#) and a 6 min Whitby one [here](#).

With his **Action Vision Zero** hat on, **Jeremy Leach** did a great 21 minute presentation on aiming for zero deaths or serious injuries with a focus on York and North Yorkshire data. Link [here](#).

County campaigns work well. Ask Anna (anna.s@20splenty.org) or Adrian (adrian.b@20splenty.org) for help or watch this [briefing and video](#). More than **500 Parish Councils** in the UK support 20's Plenty. Share resources using a Google account and create campaign maps such as this one from Essex.

Join our private [Campaigner Facebook Group](#). A vibrant, interactive way to find out how to win.

Welsh supporters can join the **Facebook Group** [Diolch am 20/Thanks for 20](#). See the [Wales](#) micro-site with [Welsh FAQs](#), [graphics, stickers](#) and [newsletters](#)

Thanks for all you do - ask us anything, anytime.



A SPECIAL PLEA

With over 700 registered campaigns, we remain free to join, but costs continue to rise. Please [buy our resources](#), or [donate](#) (or ask others to do so) so that we can continue to support communities that want 20mph.

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